ASIA-PACIFIC TELECOMMUNITY

15th APT Policy and Regulatory Forum (PRF-15))
3-5 August 2015, Singapore

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OECD

Broadband Policy Toolkit For Southeast Asia

Why are Broadband Policies important?

- **Critical tool** for spurring **social and economic interactions** (lowers transaction costs)

- The **Digital Economy is everywhere** (powerful impact in many sectors)

- Countries need to develop **sound policies and regulations** to make the most of this tool.

- Increasing broadband access, adoption and use **requires efforts in many directions**
  - from deploying infrastructure to promoting the ICT use across all sectors

- A **holistic approach** is necessary.

Broadband impact on the every-day life

Inclusion

Science & Education

Public Administration

Health & Aging

Energy

Broadband & ICTs

Start ups

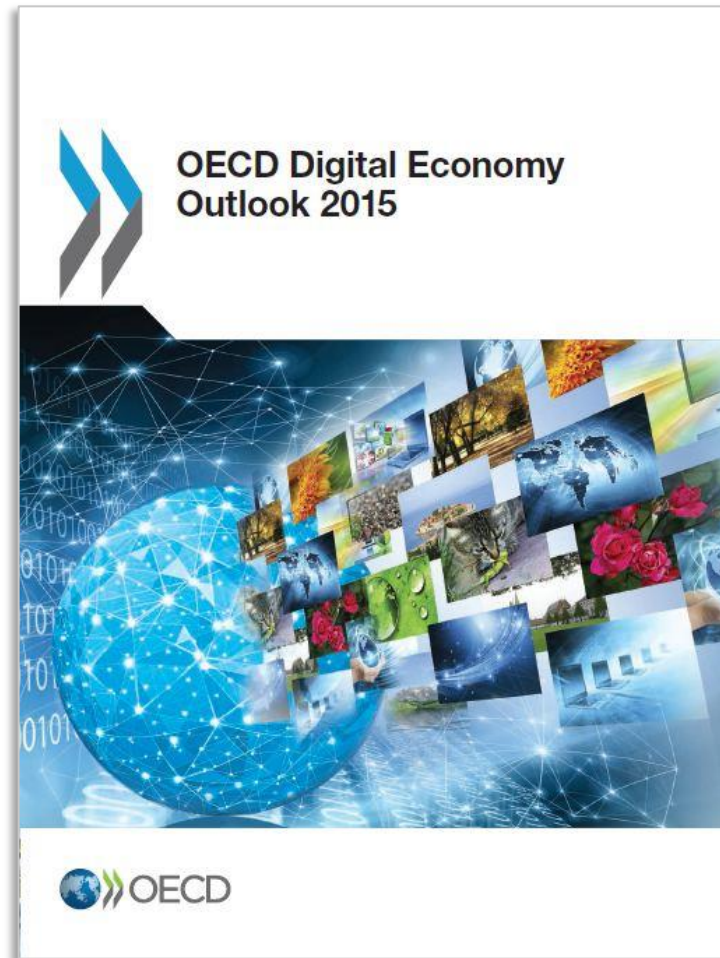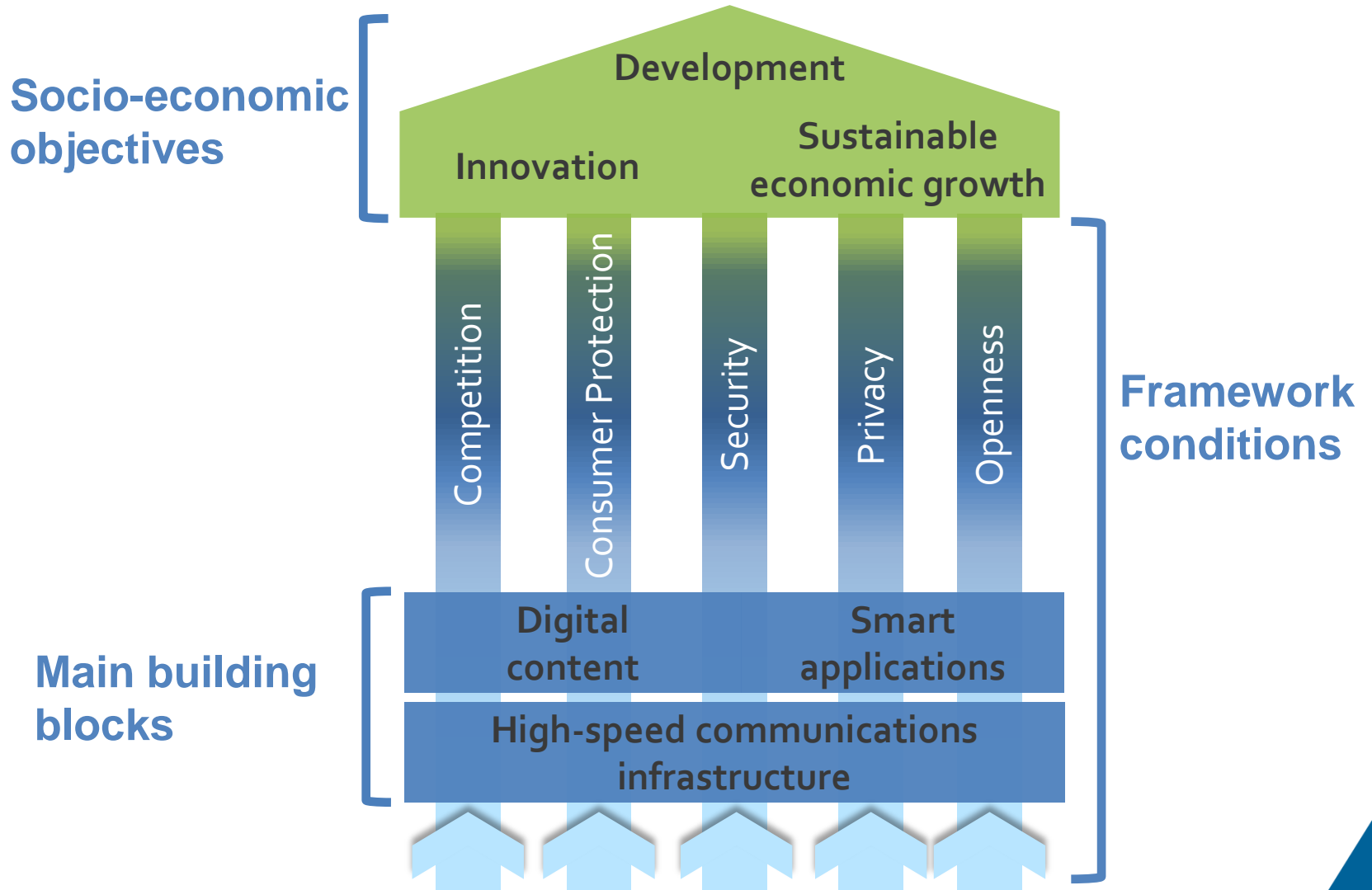**Manufacturing & Commerce**

Transportation
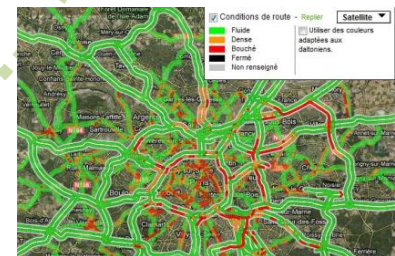
Digital Economy Outlook 2015

Link to report: http://oe.cd/deo

Analytical framework for the Digital Economy

Building blocks of the Broadband Policy Toolkit

1. ICT Policy and Regulatory Framework
2. Spectrum Policy
3. Universal Broadband Access
4. Competition and Infrastructure Bottlenecks
5. Convergence
6. Business and Household Take-up of Broadband
7. Development of the Local ICT Industry
8. Trust in the Digital Economy
9. ICTs in Education, Skills and Jobs
10. E-Health
11. E-Government and Public Sector use of ICTs
12. Taxation
13. Regional Integration
14. Affordability and ICTs for Development

Broadband Policy Toolkit for Latin America and the Caribbean

- Inter-American Development Bank (IDB) partnership **(Jan 2014)**

- 26 countries in Latin America and the Caribbean

- Deliverables of the first phase **(Dec 2014)**:
  - ✓ Policy questionnaires
  - ✓ Country focal points
  - ✓ Stock-taking missions
  - ✓ Literature review and knowledge sources mapping
  - ✓ Detailed outline of the scope and structure of the Toolkit

- Tentative schedule of the second phase **(Jun 2015)**:

Comprehensive outline **(Aug 2015)**	First draft **(Nov 2015)**	Second draft **(Mar 2016)**	Final draft – *CDEP Ministerial* **(Jun 2016)**

Sharing experience and good practices

First phase for LAC:

- Finding the right people and ensuring coordination of responses among institutions

- Questions should avoid ambiguities and address specific issues

- Complement further research and interaction

Second phase (ongoing):

- Diversity of the region; countries in very different stages of broadband policy development

- Many good practices in the region

Broadband Policy Toolkit for Southeast Asia

- 10 countries in Southeast Asia:

Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam

- Timeline of first phase (stocktaking):

Kick off **(Feb 2015)** → Questionnaires **(Jul 2015)** → Missions **(Aug 2015)** → Deliverables **(Dec 2015)**

- Interviews and information gathering:
  - Singapore (APT PRF-15) – 2-5 August
  - Jakarta, Indonesia – 6-10 August
  - Bangkok, Thailand – 11-14 August

Next steps

- Further engagement with the **Southeast Asian region as part of the OECD's regional programme:**

  http://www.oecd.org/globalrelations/seaforum.htm

- **OECD Ministerial** meeting on **"Digital Economy: Innovation, Growth and Social Prosperity"** in Cancún, Mexico, from 21 to 23 July 2016.

  http://www.oecd.org/sti/dep-ministerial-2016.htm

Thank you!

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