

# **Attachment 1: the APT Young Professional and Students Program (APTYPS) 2017 Summary Report by Department of Information and Communication Technology (ICT), MPT, Lao PDR**

- With the reference to the program proposal reference no. APT/APTYPS2017, date: 22 September 2017, subject: APT Young Professional and Students Programme (APTYPS).

## **1. Executive Summary**

This activity is the essay and presentation contests for young people and students of Lao PDR in the age between 20 to 22, female: 15, under the theme “Social Media Impact on Lao Society” with three specific topics that are related to social media impact on Lao Society in terms of: (1) culture; (2) language;(3) economy. The total submission is 36 entries. There are 3 main steps for preparation and selection of the entries including (1) essay screening round; (2) presentation skill training round; and (3) presenting, questions and answers round. The (1) round there are total of 15 entries; the (2) there are total of 15 entries; the (3) there are total of 15 entries.

The activity is under APT program of year 2017 with the cooperation between MPT and APT aiming to promote the awareness of ICT know-how among young people, women and students and to encourage their participation in ICT development. The activity started from October 2017 to January 2018.

In order to raise the awareness of the public about the program and about the theme itself, in addition to news coverage and social media released, the winners also presented their work during the 2nd Lao ICT Expo week in Vientiane Capital in January28, 2018 hosted by MPT and LICA (Lao ICT Commerce Association).

The image link can be found at: <http://www.itd.gov.la/news22.php>

## **2. Introduction**

The program is planned and implemented by Department of ICT of MPT, Lao PDR as the main proponent of the project under the model of APT and cooperation between MPT and APT through APT Young Professional and Students Programme (APTYPS) 2017. The implementation follows the guideline for organizing APTYPS. It aims to meet the objectives of APTYPS and the vision of MPT on ICT development through the participation of the public. The program detail can be found in the attachment (1:Attached file-01).

## **3. Objectives**

The specific objectives of the activity include:

- a) To conduct short training for young people, women and students;
- b) To create opportunity for the young people, women and students and the government to discuss the special issue on the theme;
- c) To draw up attention of young people, women and students on ICT concerning the development of ICT and its related impact under the theme;

- d) To raise awareness among young people and students in Lao PDR about APT activities and the cooperation between APT and MPT;
- e) To encourage participation and contribution from the private sector;
- f) To encourage women in the ICT and contribute to the objective of APT in gender mainstreaming;

#### 4. Implementation

Implementation consists of planning, implementation and after implementation. The program expenditures include the support of APT's budget of 4,898 USD (four thousand eight hundred and ninety-eight US Dollar). The implementation started from October 2017 to January 2018, detail of the program can be seen as attached (2:Working plan and Funding Rev. MPT-5Sept17).

- a) **Implementation:** The organizing committees and judges are representatives from the Ministry of Post and Telecommunications, APT, Ministry of Information, Culture and Tourism, National University of Lao, and ICT startup companies. The final were opened by APT secretary general and representative of MPT.

The judges selected 15 best articles from 36 entries to attend 4 days comprehensive training on creating a presentation and presentation skill with the cooperation with a startup company, Toh-X. The final round help on January 13, 2018 at the Toh-X Coworking space building. Budget detail can be found in the attachment (3: Financial Summary Report of APTYPS2017).

- b) **After implementation:** In order to raise the awareness of the public about the program and about the theme itself, in addition to news coverage and social media coverage, the winners also presented their work during the 2<sup>nd</sup> Lao ICT Expo week in Vientiane Capital hosted by MPT and LICA (Lao ICT Commerce Association).
- c) List of the entries can be found in attached (4:Annex1-registration papers).

#### 5. Outcomes

The specific outcomes of the activity include:

- a) The winners of this competition and the awards are as followings:
  - Award Winner: Ms. Sengkham THONGPHATAYSAK, Ministry of Foreign Affairs, received a cash prize of 5,000,000 kip, a cup and a certificate.
  - 2nd prize: Ms. Sonevongsouda LUANGLATH , National University of Laos, received a cash prize of 3,000,000 kip and a certificate.
  - 3rd prize: Ms. To-em VILAYSOUK and Mr. Anousa SIMOUKDA, National University of Laos, received a cash prize of 2,000,000 kip and a certificate.
- b) The program is covered by the local news namely: Vientianemai, Vientianetime, Paxason, KPL, website: [www.mpt.gov.la](http://www.mpt.gov.la), [www.itd.gov.la](http://www.itd.gov.la), facebook: Aptyps2017.
- c) The estimated audiences attended the presentation of the winners during the 2<sup>nd</sup> Lao ICT Expo week in Vientiane Capital hosted by MPT and LICA is about 150 persons.
- d) The opportunity to train 15 teams in total of 25 persons.
- e) For the indirect outcomes, MPT and APT raised people awareness about the theme of the activity and promoting the cooperation between MPT and APT. MPT also gains some

inside of the public and in particular young people on their opinion about the topics and their expectation of MPT, government and related partners such as APT in resolving the issues.